Outcomes vs Actions

Break outcome objectives down into actions...

"I want to win so what can I do in the next 5 minutes to make that more of a reality?"

"I want to win so what actions can I execute this half to make that more of a reality?"

Search for specifics and controllables

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Do not only focus on the result – you miss so much in the detail

Remember:

- 1. You can be the better team and lose
- 2. You can see player development and lose
- 3. You can see tactical outcomes from the training ground on the pitch and lose
- 4. When development is key losing can also be winning